



3.9m
Trips

+6% vs Jan-Sept 2024



12.1m
Nights

+1% vs Jan-Sept 2024



£918m
Spend

+11% vs Jan-Sept 2024

Average Spend per Trip

£236.91

+4% vs Jan-Sept 2024

Average Spend per Night

£76.04

+9% vs Jan-Sept 2024

Average Length of Stay

3.1 Nights

On par with Jan-Sept 2024



Number of Trips
by Reason for Visit
vs Jan-Sept 2024

Holiday

+3%

VFR

+8%

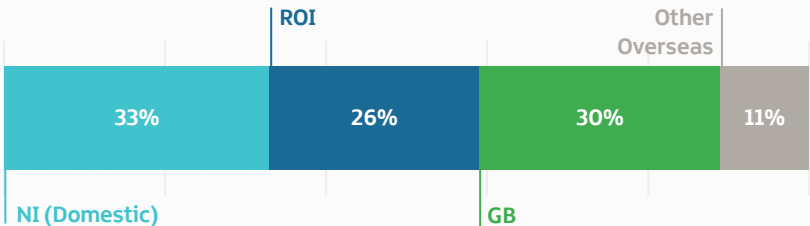
Business

+12%

Other

+16%

Proportion of Trips by Market



Number of Trips
by Market
vs Jan-Sept 2024

NI

-2%

ROI

+30%

GB

+4%

Other

-6%