

Republic of Ireland Visitors to NI Jan-Dec 2025

Source: CSO – Household Travel Survey



1.3m

Trips

+15% vs
Jan-Dec 2024



2.7m

Nights

+9% vs
Jan-Dec 2024



£317m

Spend

+31% vs
Jan-Dec 2024

The latest figures published by the Central Statistics Office (CSO) indicate:

- Overnight trips taken by ROI residents in NI during January-December 2025 increased by 15% compared with the same period in 2024. This was driven by significant growth in holiday visitors as well as a strong performance for those here for business. The total number of ROI overnight trips taken in NI in 2025 was broadly on par with levels seen in 2023.
- The strong ROI to NI performance and weaker ROI domestic picture is possibly linked to the ongoing perception amongst ROI residents that NI offers better value for money than ROI and GB, with research indicating the impact of cost of living weighed heavily on the Irish consumer in 2025



The top motivators for ROI consumers intending to take a break in NI are **relaxation, great food and drink, and to visit specific attractions.**



ROI domestic performance was less positive in 2025 compared to 2024, with declines in trips and nights while spend remained stable.